

# OUR FACTORY







## **OUR FACTORY**

Our manufacturing plant with 70 fully committed employees is based near Wroclaw, Poland but is owned and managed by a Dutch family for more than 20 years.

A local network of suppliers makes it possible to manufacture a wide range of different products in the required short lead times the furniture market is demanding nowadays. Assembling of the wood carcasses and entire upholstery is done by our own staff. Steel parts and other components are made by factories based within a range of 50 km in order to ensure optimum flexibility and reduce our ecological footprint. Small hardware parts like spotlights, power sockets, chair bases and table legs are on stock in different colours and finishes.

Projects in the Benelux and Germany are delivered on a weekly base with our own transport and our Dutch warehouse in Sittard enables limited storage of products in case of a delay of the installation date. Customers can also collect goods from this address in the Netherlands.

Our factory is ISO certified and works according to today's manufacturing standards. Waste material is carefully separated per material category and recycled when possible. Old foam parts are shredded and used again for acoustic fillings. Fabric waste is collected and used for recycled fabrics. Cardboard and plastic packaging is 100% separated.

Passion for making innovative high quality furniture that last long is our drive.



## MATERIALS

Our material selection is a symbiosis of sophisticated fabrics, leather, steel, aluminium, laminates and wood veneers aiming at creating a cosy atmosphere in which the user can work, communicate and relax in the best possible circumstances whilst enjoying full functionality.



## CRAFTSMANSHIP

Our products combine high tech production processes (e.g. CNC manufactured carcasses guaranteeing a continuous high quality and accurate dimensions) with craftsmanship and love for detail on the finishing side with special focus on upholstery.



## UPHOLSTERY

As upholstery is our core business, we pay special attention to the finish of our seating elements, with e.g. the double radiuses on the bottom side of the ELEMENTS rounded corners and high quality stitching details. Combined with the high degree of modularity, this distinguishes our upholstered furniture from the mainstream soft seating products.



## ORDER BASED PRODUCTION

Due to the wide scope of upholstery options and wood and metal finishes it is impossible to stock finished products but nevertheless our organisation allows a flexible and 'order based' production with competitive lead times.



## CUSTOM MADE

Because our production is order based and our suppliers network is nearby, we can offer to customize our furniture when the quantities justify it, allowing you to optimally adapt our proposal to the specific project requirements. Feel free to contact our sales support team for more information about the possibilities.



## VISIT OUR FACTORY

We are happy to invite you to witness the craftsmanship in our factory. If you don't have the time to visit us, please don't hesitate to ask us for a sample at your location before ordering the products. Please contact our sales support team for more information.



## OUR ENVIRONMENT

At CONCEPTUAL we commit ourselves to sustainability, taking care to be environmentally conscious from the beginning to the end of our manufacturing process and offering compelling solutions for the end of life cycles issues.

Our factory is FSC certified and our standard fabric range is free of heavy metals. No PVC has been integrated. The polyether foam and the fabrics can be recycled and optionally be replaced by a biodegradable variant. The steel components come with a 30% recycled steel percentage. Our acoustic products are provided with recycled cotton fibre.

On top of that, the product design facilitates selective, mono-material deconstruction and recycling of the furniture components at the end of their utilisation phase. The chipboard and plywood can be reused for similar applications.

Finally, the modular layout of the system facilitates easy reupholstery of damaged, worn or soiled fabrics and damaged subassemblies can be replaced at low cost with low environmental impact.

